

Validating Execution Capability

Feasibility determines whether your opportunity can actually be executed successfully. Strong demand and meaningful innovation are worthless if you cannot build, deliver, and operate the solution. This worksheet evaluates technical, operational, financial, regulatory, and resource feasibility. The goal is honest assessment of execution capability before major investment.

What This Worksheet Covers

This assessment has five parts: (1) technical feasibility—can it be built?; (2) operational feasibility—can it be delivered and operated?; (3) financial feasibility—can it be funded and become profitable?; (4) regulatory feasibility—can you comply with applicable laws?; and (5) resource feasibility—does your team have necessary skills and time? Risk assessment integrates all dimensions.

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How to Use This Worksheet

Be rigorously honest about capabilities, costs, and constraints. Entrepreneurs naturally overestimate what they can accomplish and underestimate what things cost. Use conservative estimates. If uncertain about feasibility elements, research before committing resources. Gaps identified here can often be addressed, but only if acknowledged early.

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Why This Matters

Most startup failures result not from bad ideas but from execution difficulties entrepreneurs didn't anticipate. Feasibility assessment prevents costly surprises. Better to discover insurmountable obstacles during planning than after investing months and capital. Realistic feasibility planning is the foundation of successful execution.

What You Will Gain

REALISM

Honest assessment of execution challenges ahead

PLANNING

Clear understanding of resources required

CONFIDENCE

Know what's feasible and what needs addressing

■ **Time Required:** 60-90 minutes

■ **Best Approach:** Complete after Worksheets 4.1 and 4.2

Technical Feasibility

What are the main technical components required?

1. _____
2. _____
3. _____
4. _____

For each component, assess technical risk (1=low/proven, 5=high/experimental):

Component 1: _____ / 5

Component 2: _____ / 5

Component 3: _____ / 5

Component 4: _____ / 5

What specialized technical expertise is required?

Does your team have this expertise?

- Yes, strong in-house capability
- Moderate capability, can learn or improve
- Can hire or contract for expertise
- Need to develop partnerships
- Major gap with no clear solution

What is realistic development timeline to MVP? _____ months

Operational Feasibility

What ongoing operations are required?

1. _____
2. _____
3. _____

Can these operations be managed with available resources?

- Yes, team can handle initially
- Yes, with part-time contractors
- Requires hiring additional team members
- Requires significant operational buildout
- Uncertain or beyond current capacity

What customer acquisition channels will you use?

1. _____
2. _____
3. _____

Financial Feasibility

Estimated Development Costs:

Core product development: \$ _____

Design and user experience: \$ _____

Infrastructure and tools: \$ _____

Testing and quality assurance: \$ _____

TOTAL DEVELOPMENT: \$ _____

Estimated Launch Costs:

Legal and business formation: \$ _____

Initial marketing campaign: \$ _____

Other launch expenses: \$ _____

TOTAL LAUNCH: \$ _____

Estimated First Year Operating Costs (monthly):

Infrastructure and hosting: \$ _____

Team/salaries: \$ _____

Marketing and acquisition: \$ _____

Customer support: \$ _____

Legal and compliance: \$ _____

Other: \$ _____

TOTAL MONTHLY: \$ _____ $\times 12 =$ \$ _____

TOTAL CAPITAL REQUIRED: \$ _____

Available Funding Sources:

Personal funds: \$ _____

Friends and family: \$ _____

Angel investors (potential): \$ _____

Other sources: \$ _____

TOTAL AVAILABLE: \$ _____

FUNDING GAP: \$ _____ (Required - Available)

Unit Economics:

Expected customer lifetime value (LTV): \$ _____

Expected customer acquisition cost (CAC): \$ _____

LTV:CAC Ratio: _____ : 1 (target >3:1)

Timeline to profitability: _____ months

Regulatory Feasibility

What regulations apply to your business?

1. _____
2. _____
3. _____

Are you confident you can comply?

- Yes, straightforward compliance
- Yes, with legal/compliance help
- Uncertain, requires investigation
- Potentially prohibitive

Estimated compliance costs:

One-time: \$ _____ Ongoing monthly: \$ _____

What liability concerns exist?

Resource Feasibility

Critical skills needed:

1. _____
2. _____
3. _____

Team capability assessment:

- Skill 1: Strong Moderate Weak Absent
- Skill 2: Strong Moderate Weak Absent
- Skill 3: Strong Moderate Weak Absent

Time commitment available:

Founder 1: _____ hours/week for _____ months

Founder 2: _____ hours/week for _____ months

Is this sufficient to reach initial milestones?

- Yes Probably Uncertain Insufficient

Risk Assessment

Top 5 execution risks & mitigation strategies:

1. Risk: _____
Mitigation: _____
2. Risk: _____
Mitigation: _____
3. Risk: _____
Mitigation: _____
4. Risk: _____
Mitigation: _____
5. Risk: _____
Mitigation: _____

Feasibility Confidence

Overall Feasibility Score (1-10):

/ 10

✓ Next Steps

If your feasibility score is 7 or higher, proceed to Worksheet 4.4 (Attraction Assessment). If below 7, address critical gaps before proceeding. Remember: feasibility challenges are often solvable with right resources, partnerships, or timeline adjustments.